



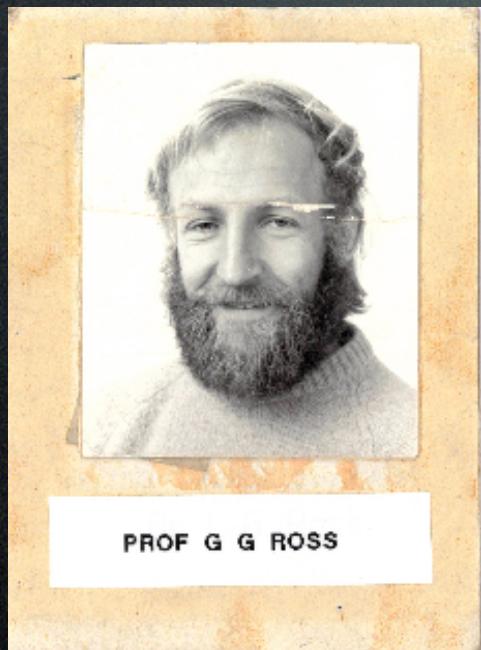
Flavour and Good Taste

Starring Graham Ross

Steve King
GrahamFest, Oxford, 30/09/11

Graham

c.1980



c.2006



Fermion masses and mixings

(Profile of a viable string theory)

G.G.Ross, KITP, Santa Barbara, Sept 2006

The Standard Model

Gauge structure

$SU(3) \times SU(2) \times U(1) \subset SO(8), SO(10)$

Multiplet content

What's new?

Fundamental parameters

Masses

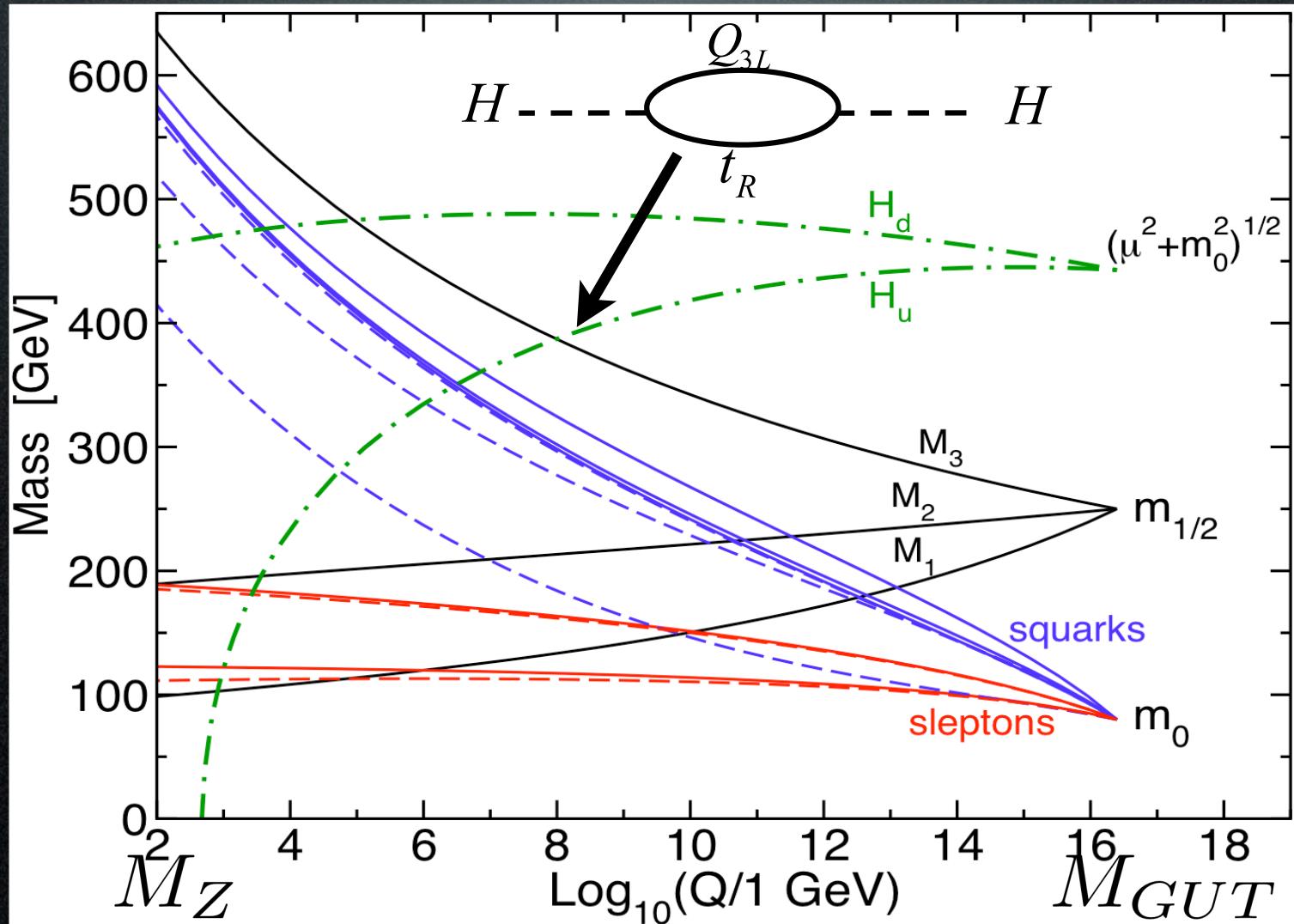
quark and lepton masses and mixings

CP violating phase

Precision tests - no non-SM (ν) phenomena



Good taste 1: Large top quark mass predicted way ahead of its time from infrared fixed points
 (Brian Pendleton talk)
 and radiative EWSB in MSSM (Luis Ibanez talk)





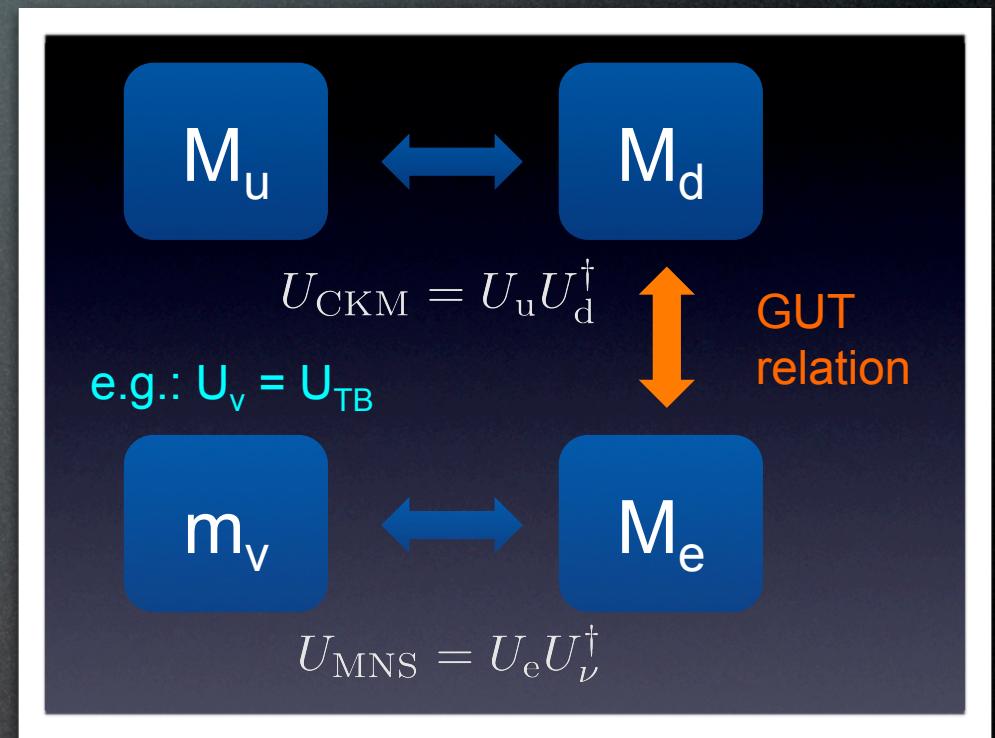
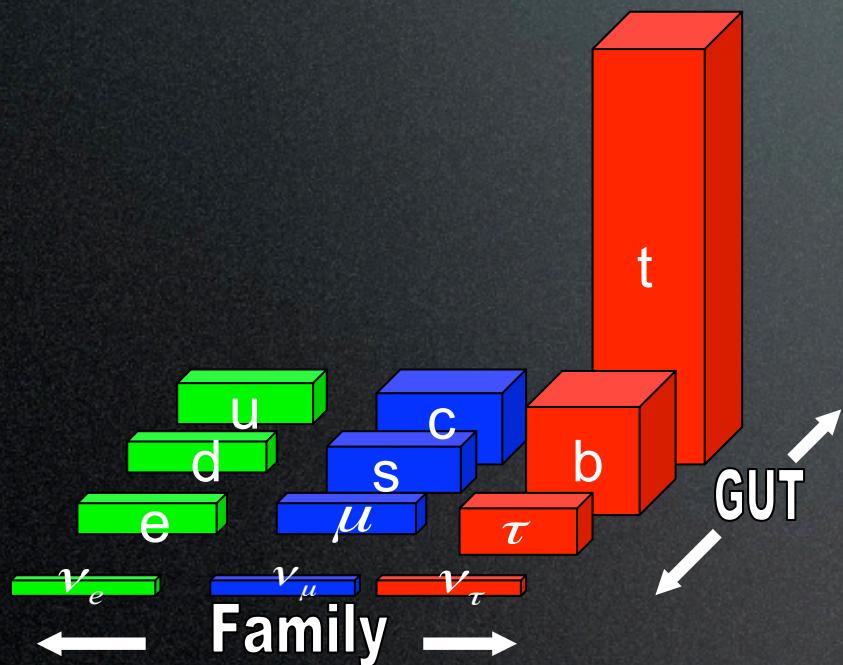
Good taste 2: GST relation from texture zero and symmetric structure

Graham: “the only quantitative prediction BSM which has chance to be correct in fermion sector”

$$(M^d)_{2 \times 2} \propto \begin{pmatrix} 0 & \varepsilon^3 \\ \varepsilon^3 & \varepsilon^2 \end{pmatrix}$$



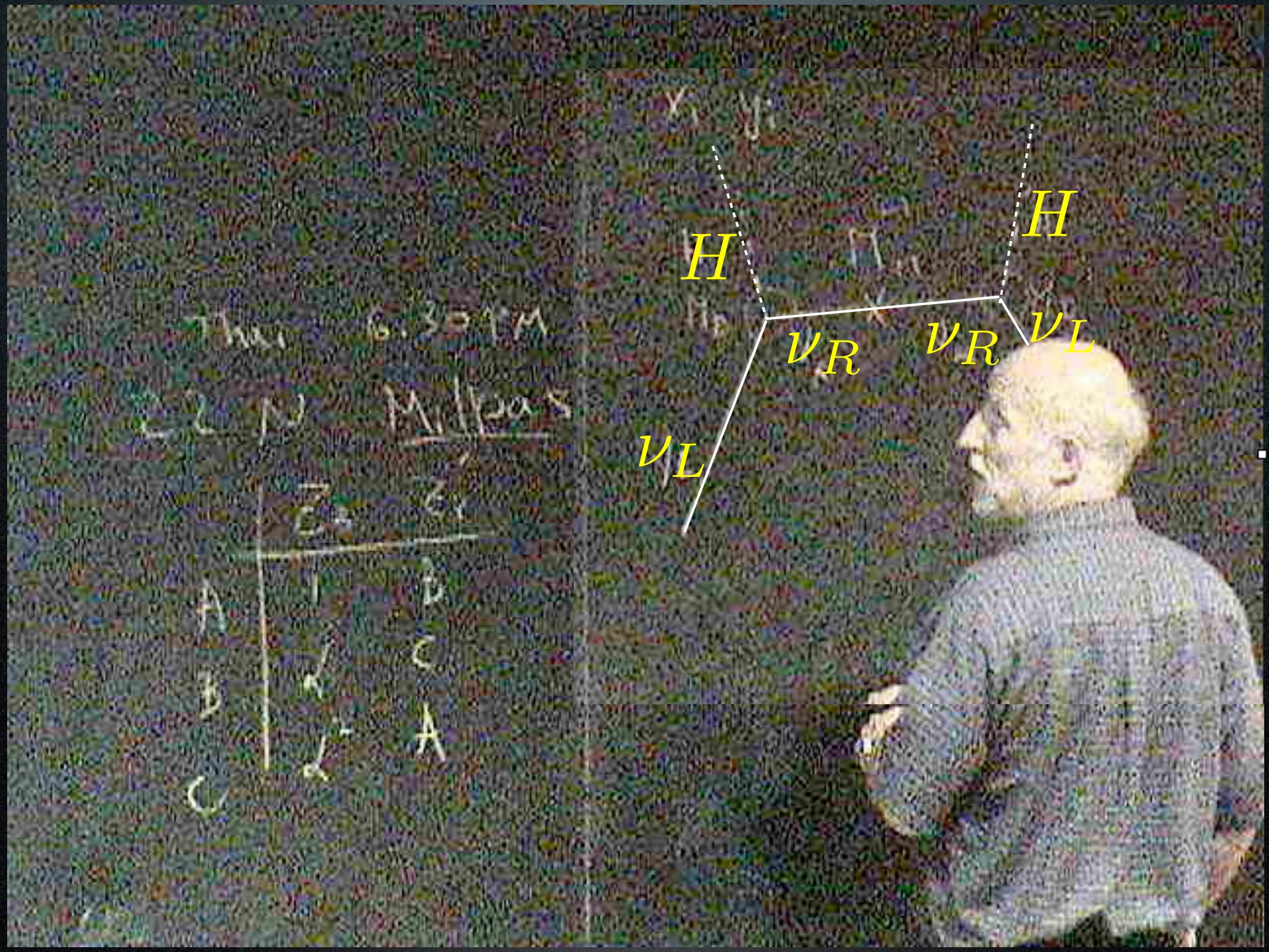
Good taste 3: use family symmetry and GUTs to explain quark and lepton masses and mixings





Good taste 4: Choose non-
Abelian 2-3 family symmetry
due to small V_{cb}

$$M^d \sim \begin{pmatrix} 0 & \epsilon^3 & \epsilon^3 \\ \epsilon^3 & \epsilon^2 & \epsilon^2 \\ \epsilon^3 & \epsilon^2 & 1 \end{pmatrix}$$



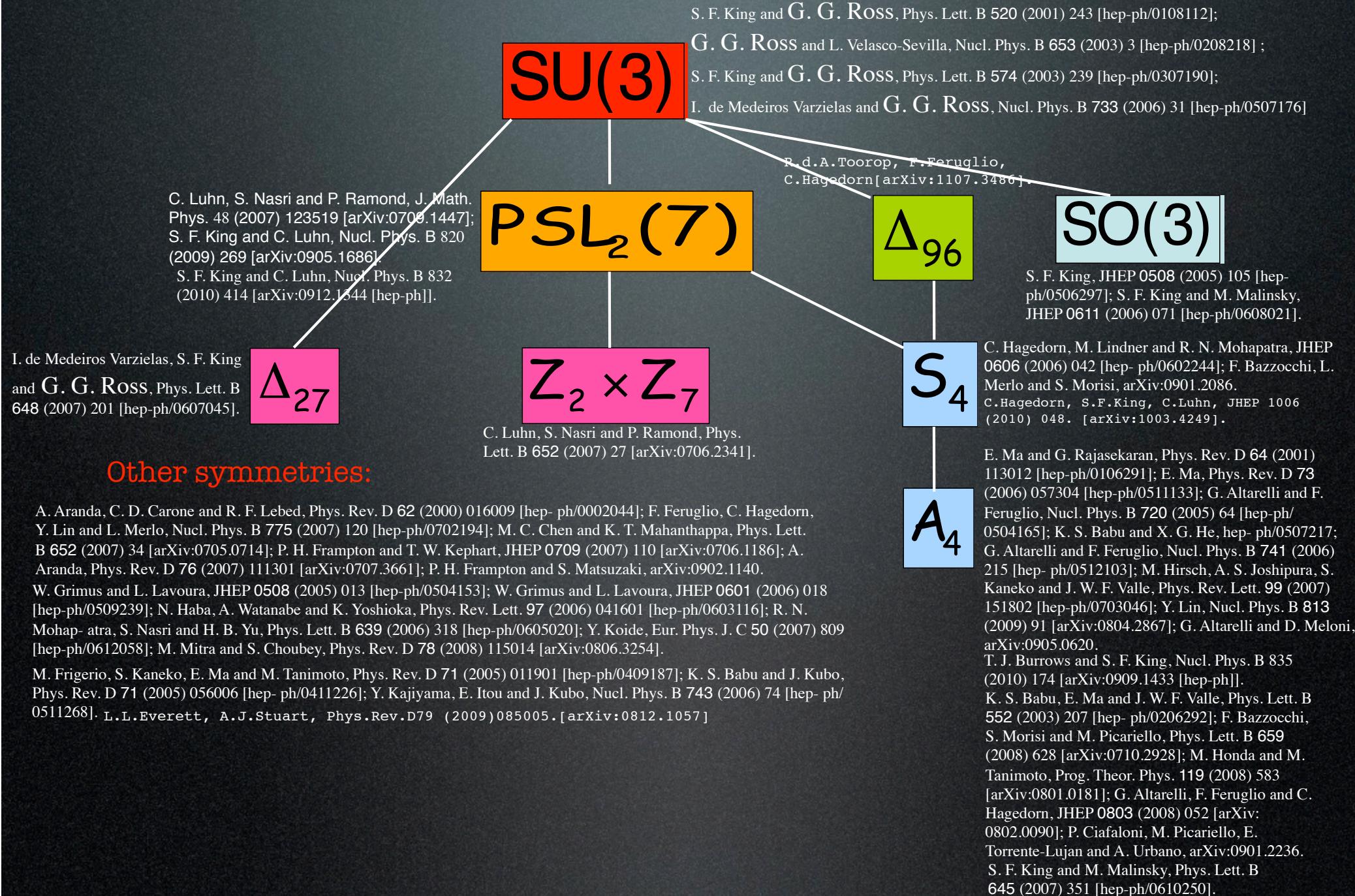
Good taste 5: Choose non-Abelian family symmetry spanning all three families due to large neutrino mixing via see-saw and SD

$$M_R = \begin{pmatrix} M_1 & 0 & 0 \\ 0 & M_2 & 0 \\ 0 & 0 & M_3 \end{pmatrix} \quad M_D = \begin{pmatrix} 0 & \varepsilon^3 & \varepsilon^3 \\ -\varepsilon^3 & \varepsilon^3 & \varepsilon^3 \\ \varepsilon^3 & \varepsilon^3 & 1 \end{pmatrix} v$$

$$M^\nu = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 1 & -1 \\ 0 & -1 & 1 \end{pmatrix} \frac{\varepsilon^6 v^2}{M_1} + \begin{pmatrix} 1 & 1 & 1 \\ 1 & 1 & 1 \\ 1 & 1 & 1 \end{pmatrix} \frac{\varepsilon^6 v^2}{M_2} + O\left(\frac{v^2}{M_3}\right)$$

Tri-bimaximal neutrino mixing

The Family Business



A complete model

$$U(3) \otimes SU(2) \otimes U(1) \otimes G_f \otimes G = SO(10) \otimes G_f \otimes G$$

King, GGW, Varzielst



Good taste 6: relate family
symmetry and GUTs to string theory
(George Leontaris talk)



Happy retirement
Graham!